



Contact: Kamie Stephen, ARTÉMIA Communications
kamie@artemia.com
+1 (415) 351-2227

ARTÉMIA Communications CEO Barbara Wichmann awarded “WBE Volunteer of the Year”

Council recognizes her for her dedication to supporting women-owned businesses and its mission

SAN FRANCISCO, January 22, 2021 – ARTÉMIA Communications Inc. (www.artemia.com) announced today that its CEO, Barbara Wichmann, has been named as a 2020 “WBE Volunteer of the Year” by the WBEC-Pacific, a partner organization (RPO) of the National Women Business Enterprise Council (WBENC).

She received the award for her dedication to supporting WBEC-Pacific’s mission as well the members of the RPO. Ms. Wichmann serves on the WBEC-Pacific Board of Directors as the chair of the Communications Committee as well as the chair of the RPO’s Leadership Forum. She was honored during the organization’s virtual “Still We Rise — Honoring Excellence in Business” event on January 21.

As a certified WBE, Ms. Wichmann believes it is vital to empower other women to be successful.

“WBEC Pacific’s role is increasingly relevant, especially during the current COVID-19 pandemic and societal changes. It offers highly focused, educational resources, a great network of support and a space to have honest conversations in tough times” Ms. Wichmann said. “I am very pleased that my passion for supporting women-owned business has been recognized by my peers. Many of them are very accomplished business leaders, who have shown all of us that we can meet the challenges of building and operating successful companies in the most turbulent circumstances ”.

About ARTÉMIA Communications

ARTÉMIA Communications, Inc. is a global full-service strategic communications and digital marketing agency. We are a value-based, technology-driven, innovative communications team that provides high quality research-based strategic and tactical support to global clients in regulated industry segments as well as technology.

By infusing diversity and sustainable practices in all our work, we enhance our clients' cultural relevance in today's global business environment and contribute to more effective communications among their internal and external stakeholders – ultimately supporting the health of our clients' brands. In collaboration with our strategic partners, we offer best-practices, localized, in-language communications for mid-size to large enterprises as well as high-growth start-ups and international government agencies.

ARTÉMIA Communications is a certified WBENC and CPUC certified WBE, an SME certified by the State of California as well as a certified San Francisco LBE. The agency secured three internationally recognized ISO certifications (ISO 14001 Environmental Management, ISO 9001 Quality Management & TL9000 Telecom Quality Management) and has been recognized as a San Francisco Green Business.

About WBEC Pacific

WBEC Pacific (www.wbec-pacific.org) supports women business owners and entrepreneurs looking to build their business, enhance their knowledge, expand their networks, and grow their revenue through contracts with large corporations, government agencies, and other women-owned businesses.

WBEC Pacific is a Regional Partner Organization of the Women's Business Enterprise National Council (www.wbnc.org) operating in a six-state region: Alaska, Northern California, Idaho, Montana, Oregon, and Washington. Visit www.wbec-pacific.org for more information.