

The logo for ARTEMIA, featuring the word "ARTEMIA" in a white, serif font centered within a dark green square.

PRESS RELEASE

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ARTEMIA Communications CEO Barbara Wichmann named “WBE Advocate of the Year”

Council honors her for leadership, support of women-owned businesses

SAN FRANCISCO, December 5, 2019 – ARTEMIA Communications Inc. (www.artemia.com) announced today that its CEO, Barbara Wichmann, has been named as a 2019 “WBE Advocate of the year” by the WBEC-Pacific, a partner organization (RPO) of the National Women Business Enterprise Council (WBENC).

The award recognizes female entrepreneurs (certified WBEs) who demonstrate extraordinary efforts in inspiring, engaging and empowering other WBEs. Ms. Wichmann was presented with the award during this year’s WBEC Pacific Awards Gala hosted at PayPal’s headquarters in Mountain View, California.

“I’m honored to be named ‘Advocate of the Year,’” says Barbara Wichmann, CEO, ARTEMIA Communications Inc., “especially since many of my peers are such accomplished business leaders, who have shown all of us that we can meet the challenges of building and operating successful companies”.

Ms. Wichmann also accepted an invitation to serve as a member of the Board of WBEC-Pacific.

About ARTEMIA Communications Inc.

ARTEMIA Communications, Inc. is a full-service strategic communications and digital marketing agency enabling its clients to target and influence audiences in measurable ways. With twin-core values of sustainability and diversity, ARTEMIA delivers a tangible return on investment to Fortune 500 corporations as well as high-growth startup companies in the utilities, energy, high tech, cleantech, telecommunications, healthcare, financial services and government sectors around the world.

Headquartered in San Francisco and founded in 1995, ARTEMIA specializes in reaching B2B, B2C and other key audiences through advertising, branding, integrated marketing, external and internal communications, creative services as well as public and grassroots outreach, social media management and custom mobile services.

ARTEMIA Communications is a certified WBE, WOSB, CPUC Supplier Clearinghouse, secured three internationally recognized ISO certifications (ISO 14001 Environmental Management, ISO 9001 Quality Management & TL9000 Telecom Quality Management) and is recognized as a San Francisco Green Business.

About WBEC Pacific

WBEC Pacific (www.wbec-pacific.org) supports women business owners and entrepreneurs looking to build their business, enhance their knowledge, expand their networks, and grow their revenue through contracts with large corporations, government agencies, and other women-owned businesses.

WBEC Pacific is a Regional Partner Organization of the Women's Business Enterprise National Council (www.wbnc.org) operating in a six-state region: Alaska, Northern California, Idaho, Montana, Oregon, and Washington. Visit www.wbec-pacific.org for more information.