



**PRESS RELEASE
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**ARTÉMIA Communications Receives Three ISO Certifications: ISO 14001,
ISO 9001, and TL 9000**

*Triple Certification Demonstrates Strategic Marketing and Communication Agency's
Commitment to Better Serve its Clients*

SAN FRANCISCO, January 9, 2012 – ARTÉMIA Communications today announced that it has been certified by independent auditors as being in compliance with three separate quality management standards, a notable achievement for a strategic marketing communications firm. The company has earned certification in the ISO 9001:2008 quality management, ISO 14001:2004 environmental management, and TL 9000 telecommunications quality management systems. The benefits of ISO certification have been proven to increase customer satisfaction, internal communications, work processes, international trade, and domestic market share, all which add up to far exceed any and all initial investment.¹

With its newly-attained ISO 9001 and TL 9000 qualifications, ARTÉMIA Communications joins many organizations worldwide that have committed to continual improvement of business processes, quality control, and client/customer service. In obtaining ISO 14001 credentials, ARTÉMIA has pledged to help build a more sustainable future for the world by committing to: reduce its carbon footprint, purchase sustainably produced and sourced products, and reduce and recycle as much waste as possible.

¹ Alcorn, J. E. (1995), "[Benefits of ISO 9000 Certification](#)", *Ceramic Engineering and Science Proceedings* **16** (2): 15–18, retrieved 2010-11-18

“I must admit I coveted this triple certification,” said Barbara Wichmann, CEO of ARTÉMIA Communications, “because what we learned in the process will help us better serve our clients. I prize it because it so clearly demonstrates that at ARTÉMIA we practice what we preach. Our agency was involved in sustainability initiatives well before it became fashionable, and we think it’s important to continue to lead. Our new ISO certifications demonstrate that, like so many of our clients, we are fully committed to the principles of sustainability and diversity and are willing to take the steps necessary to achieve them.”

The ARTÉMIA Communications team began the required training to obtain these certifications over a year ago. It meant participating in dozens of training sessions and -- perhaps most challenging of all -- passing four extensive rounds of audits. When the process was complete, all of the hard work paid off: ARTÉMIA is now one of the only full-service strategic marketing communications agencies in the United States to have three distinct ISO credentials.

ARTÉMIA primarily sought these certifications as a commitment to better serve its clients. The company’s goals of providing high quality work on time and within budget are entirely compatible with -- and enhanced by -- the ISO standards. These shared values provide a strong foundation upon which fruitful, trusting business relationships can be built.

About ARTÉMIA Communications

ARTÉMIA Communications, Inc. (www.artemia.com) is an integrated, full-service communications agency committed to delivering tangible return on investment to a diverse group of North American, European, and Asian clients in the utility, renewable energy/cleantech/sustainability, healthcare and healthcare IT, high-tech, financial, and government industries. Founded in 1995, ARTÉMIA helps clients increase market share by communicating more effectively with prospective clients (B2B), customers (B2C), and other key audiences in the U.S. and overseas through advertising, branding, integrated marketing, external and internal communications, creative and event management services. In addition, ARTÉMIA has built a name for itself as an invaluable partner in business development initiatives across national and cultural boundaries.