

The logo for ARTÉMIA, featuring the word in a serif font with a tilde over the 'E', set against a dark green square background.

**PRESS RELEASE**

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**ARTÉMIA COMMUNICATIONS CEO BARBARA WICHMANN NAMED 2014 WBE  
“STAR” BY WOMEN’S BUSINESS ENTERPRISE NATIONAL COUNCIL**

*National recognition for San Francisco-based marketing and communications agency CEO*

**San Francisco, CA - 1/14/2014** ARTÉMIA Communications Inc., a full-service integrated marketing and strategic communications agency, announced today that its CEO, Barbara Wichmann has been named as a 2014 Business Leader “Star” by the Women’s Business Enterprise National Council (WBENC).

The annual award – the nation’s premier for excellence among women’s business enterprises (WBEs) – recognizes just 14 exemplary business women leaders across the country. Ms. Wichmann is the sole winner for the western region, which covers Alaska, Idaho, Montana, Oregon, Washington and northern California.

All WBE “Stars” will be honored at the 2014 WBENC Summit & **Salute March 18-20, 2014 at the Marriott New Orleans in New Orleans, LA.**

Commenting on the award, Ms. Wichmann says, *“I am delighted to receive this award and to be in the company of such inspirational peers. WBENC is a fantastic organization which does incredible work, making this award even more important to me. This is shaping up to be a big year for ARTÉMIA with lots of exciting developments planned which will enhance our client services. What better motivation to work even harder and think even larger than being named a WBENC “Star”?”*

The 2014 WBE “Stars” are chosen by the WBENC’s 14 Regional Partner Organizations (RPOs) who look for evidence of excellence and industry leadership as well as a strong sense of community involvement in potential recipients.

2014 is off to a stellar start for Ms. Wichmann and her agency. At the end of January, ARTÉMIA Communications will be honored at the eighth annual San Francisco Green Business Awards ceremony, in recognition of their official status as a San Francisco Green Business.

Both of these coveted awards come as ARTÉMIA unveils a brand new website ([www.artemia.com](http://www.artemia.com)). Designed as a source of inspiration and information for current and future clients operating in highly regulated, complex market sectors, it provides intuitive navigation and showcases ARTÉMIA's core capabilities and client-centric approach.

### **About ARTEMIA Communications Inc.**

ARTÉMIA Communications, Inc. ([www.artemia.com](http://www.artemia.com)) is a full-service global marketing and communications agency enabling its clients to target and influence audiences in measureable ways. With twin core values of sustainability and diversity, ARTÉMIA delivers tangible return on investment to Fortune 500 corporations as well as high-growth startup companies in the utilities, energy, high tech, cleantech, telecommunications, healthcare, financial services and government sectors around the world. Headquartered in San Francisco and founded in 1995, ARTÉMIA specializes in reaching B2B, B2C and other key audiences through advertising, branding, integrated marketing, external and internal communications, business development, creative services, event management and grassroots outreach as well as social media management and mobile services. ARTÉMIA Communications is a certified WBE, WOSB, CPUC Supplier Clearinghouse, holds three internationally recognized ISO certifications (ISO 14001 Environmental Management, ISO 9001 Quality Management & TL9000 Telecom Quality Management) and is a registered San Francisco Green Business as well as a member of the QuEST Forum and the San Francisco Chamber of Commerce.