



**PRESS RELEASE**

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**ARTÉMIA Communications Recognized as Green Business of the City and  
County of San Francisco**

*Latest Green Business Recognition Demonstrates Strategic Marketing and  
Communication Agency's Commitment to Better serve its Clients*

SAN FRANCISCO, January 23, 2013 – ARTÉMIA Communications, Inc. today announced that it has been recognized as an official Green Business of the City and County of San Francisco.

By attaining ISO 9001 and TL 9000 certifications last year, ARTÉMIA Communications joined organizations across the globe that are committed to continual improvement of business processes, measurable quality control, and the highest level of client/customer service, setting the tone for this year's green initiative and adding a local component to the company's global sustainability efforts. ARTÉMIA has pledged to help build a more sustainable future by committing to: reduce its carbon footprint, purchase sustainably produced and sourced products, and reduce and recycle as much waste as possible among other green initiatives.

ARTÉMIA primarily sought these certifications as a commitment to better serve its clients and the community it operates in. The company's goals of providing high quality work on time and within budget are entirely compatible with – and enhanced by – the San Francisco Green Business Program's practices. These shared values provide a strong foundation upon which fruitful, trusting business relationships can be built.

“After registering for these international quality standards, we really wanted to engage on a local level as well,” said Barbara Wichmann, CEO of ARTÉMIA Communications. “Since we are headquartered in San Francisco and many of our team members live here with their loved ones, this is an important way for us to prove our commitment to a sustainable future for everyone. This recognition represents our continued efforts to reduce our environmental impact top-to-bottom and clearly demonstrates that at ARTÉMIA, we practice what we preach.”

### **About ARTÉMIA Communications**

ARTÉMIA Communications, Inc. ([www.artemia.com](http://www.artemia.com)) is an integrated, full-service communications agency committed to delivering tangible return on investment to Fortune 100/500 clients as well as high-growth emerging technology companies in North America, Europe and Asia, with a special emphasis on the utility, telecommunications, healthcare, high tech, financial and government sectors. Founded in 1995, ARTÉMIA helps clients increase market share by communicating more effectively with prospective clients (B2B), customers (B2C), and other key audiences in the U.S. and overseas through advertising, branding, integrated marketing, external and internal communications, creative and corporate event management services. In addition, ARTÉMIA has built a name for itself as an invaluable partner in business development initiatives across national and cultural boundaries.